

# Analysis of Opportunities and Threats of Social Media in The Formation of Student Character Viewed from The Perspective of Islamic Education

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## Abstract

Social media could be a social structure that comes from people and organizations bound by the closeness of their clients. Social media is online media (online media) that's utilized as a implies of online social affiliation on the web. In social media, clients can associated with each other, communicate, share organizing and different other exercises online. Social media is made to qualify people since people as social animals, were made to socialize. Since the times are getting more progressed, whose primary reason is to facilitate clients or social media clients to be able to associate with somebody in one nation, indeed between nations and between landmasses for all intents and purposes and not squander time or give comfort for clients to socialize. But in today's cutting edge period, social media not as it were capacities as regular, it turns out that social media has impacts on pese character instruction.

## Introduction

One of the goals of education is to form students with character, able to understand and implement the knowledge and knowledge gained and able to process and turn into perfect human beings. In this case, there is definitely a need for a process of coaching and education both carried out in schools / madrasahs and in the family and community.

Formal educational institutions as implementers have an important role in carrying out educational programs. Moreover, with the full day school program, automatically more students' time is in the school / madrasah environment than at home. But this also cannot be separated from the problems or problems faced. The problem of education is not a new problem in the world of education in Indonesia. In line with the times, science and technology.

So education must also be able to keep pace and produce the latest discoveries to support and produce students who are able to Human engineering goes according to the steps of human passions and instills the roots of egoism in his heartstrings. Morals receive special attention in the Islamic creed. The Holy Prophet (saw) said: I am sent to perfect noble morals In another hadith he said: "Noble morals are half of religion". One of the companions asked the disciples: "What is the greatest gift given to a Muslim?" He replied: "Noble morals" Islam combines religion of rights and morals.

According to this theory, religion encourages each individual to have noble morals and make it an obligation (taklif) on his shoulders that can bring reward or torment to him. On this basis, religion does not express its moral pronouncements simply without being burdened by a sense of responsibility. Even religion considers morality as the completion of its teachings. Because religion is composed of beliefs (creeds) and behavior.

However, with the times, science and technology also affect the morals of students, one of the sophistication of science and technology is social media or better known as social media in which there are many features such as Facebook, Instagram, Tweeter, Tiktok, Whatsapp and so on. Children at the elementary school level also now have many accounts

and use them in social media. Therefore, the author will discuss what is social media? how are the opportunities and threats of social media in the formation of students' morals seen from the point of Islamic education?

## **Methology**

The research method used in this study is qualitative with a literature study approach. This research is sourced from data obtained through writings published in electronic media such as journals, articles, and papers relevant to the research topic.

This research also uses additional references to enrich information carried out through text analysis from selected sources, including journals and books as a theoretical basis that supports the development of related knowledge. The aim is to place more emphasis on conceptual understanding and analysis of previously published information to develop a strong theoretical foundation.

## **Results and Discussion**

### **1. Social Media[1]**

What is social media? It must be familiar to us because the majority of Indonesian people from young to old are also active as social media users. The definition of social media according to some experts includes:[2]

#### **a. Understanding Social Media According to Antony Mayfield (2008)**

Concurring to Antony Mayfield (2008) who gave his thought within the frame of a definition of social media where agreeing to him the definition of social media may be a media whose clients are simple to take part, different and make parts, particularly blogs, social systems, wikis / online reference books, virtual gatherings, counting virtual universes (with avatars / 3D characters).

##### **1. Understanding Social Media According to Andreas Kaplan and Michael Haenlien**

Concurring to Andreas Kaplan and Michael Haenlien characterize social media as a assemble of Internet-based applications that build on the ideological and mechanical foundation of Web 2.0 which enable the creation and exchange of client created substance.

##### **2. Understanding Social Media According to Lisa Buyer**

According to Lisa Buyer, the definition of social media is the most transparent, engaging and interactive form of public relations today.

##### **3. Understanding Social Media According to Sam Decker**

Agreeing to Sam Decker who taken part in giving his part within the form of thoughts within the shape of definitions of social media agreeing to him that the understanding of social media is advanced substance and intelligent made by between each other.

##### **4. Understanding Social Media According to Marjorie Clayman**

Agreeing to Marjorie Clayman that the clarification or idea of social media may be a modern showcasing apparatus that produces it conceivable to know clients and potential clients in ways that were already outlandish.

##### **5. Understanding Social Media According to Philip Kotler and Kevin Keller (2012: 568)**

Concurring to Philip and Kevin Keller that social media may be a implies for buyers to share content, picture, video, and sound data with each other and with companies and bad habit versa.

##### **6. Understanding Social Media According to Henderi, Muhammad Yusup, and Yuliana Isma Graba (2007: 3)[3]**

Agreeing to Henderi, et al, that the definition of social media could be a social organizing location such as a web-based benefit that permits each person to construct a open or semi-public profile in a confined

framework, list other clients with whom they interface, and see and investigate a list of their associations made by others with a framework.

Social media is online network (online media) that's utilized as a implies of online social affiliation on the web. In social media, clients can connected with each other, communicate, share organizing and different other exercises online. Andreas Kaplan and Michael Heinlein characterize social media "as a bunch of Internet-based applications that construct on the belief system and innovation of Web 2.0, and empower the creation and trade of user-generated substance." [4]

The classification of social media developments takes different shapes, counting magazines, web gatherings, blogs, web social logs, microbloggongs, wikis, podcasts, photographs, pictures or recordings, surveys and social bookmarks. By applying a arrangement of speculations within the ranges of examination of media (social presence-media abundance) and social shapes (self-presentation-self-disclosure). Kaplan and Heinlein made a classification arrange for diverse sorts of social media in an Trade Skyline article distributed in 2010. There are 6 sorts of social media upheld by Kaplan and Heinlein:[4]

1. Collaborative projects

The website allows its users to change, add or remove content-  
content contained on this website. Take Wikipedia, for example.

2. Blog dan Microblog

Users are more free to express something on this blog, such as venting or criticizing government policies.  
Take Twitter, for example.

3. Content

Clients of this site share media substance with each other, both recordings, photographs, pictures, ebooks, and others. For case, *Youtube* . .

4. Social networking sites

This application allows users to be able to connect by creating personal information so that they can connect with others. This personal information can be like photos, videos, news, vents and so on. Take Facebook, for example.

5. Virtual Game World

Virtual world, which replicates a 3D environment, where users can appear with the desired form of avatars and interact with others just like in the real world. For example, *online games*.

6. Virtual Social World

A virtual world where users feel alive in a virtual world, just like a virtual game world that interacts with others. However, the virtual social world is freer and more towards life. Take *Second Life*, for example.

## 2. Social media features

1. The message conveyed isn't expecting for a single individual but can be tended to to a few individuals, for case messages by means of SMS or the Web.
2. The message circulates openly, without going through a Guardian
3. The message conveyed tends to be quicker than other media

4. Message beneficiaries who decide the time of interaction

## Development

The development of social media is as follows:[5]

1. 1978 The development of bulletin board frameworks that make it conceivable to associate with others utilizing electronic mail, or uploading and downloading program, all typically done still utilizing phone lines associated to modems
2. 1995 The birth of the GeoCities location, this location serves Web Facilitating which could be a website data capacity rental benefit so that the site pages could be accessed from anyplace, and the development of GeoCities could be a breakthrough of the foundation of other websites.
3. 1997 The primary social organizing location showed up, specifically Sixdegree.com in spite of the fact that in reality in 1995 there was a Classmates.com location which was moreover a social organizing location but, Sixdegree.com considered to offer more of a social organizing location than Classmates.com
4. 1999 Showed up a location for making a individual web journal, specifically Blogger. This location offers its clients to be able to form their claim location pages. so that clients of this Blogger can stack things around anything. counting individual things or to criticize the government. so it can be said that this blogger may be a turning point within the improvement of social media.
5. 2002 The establishing of Friendster, a social organizing location that at that time became booming, and the presence of a social media got to be amazing.
6. 2003 The foundation of LinkedIn, not as it were valuable for socializing, LinkedIn is additionally valuable for finding occupations, so the work of a Social Media is developing.
7. 2003 The foundation of MySpace, MySpace offers ease of utilize, so MySpace is said to be a user neighborly social organizing location.
8. 2004 The birth of Facebook, a social organizing location that is celebrated to date, is one of the social networking sites that has the foremost individuals.
9. 2006 The birth of Twitter, a social organizing location that's distinctive from others, since clients of Twitter can as it were upgrade the status or the named Tweet is only limited to 140 characters.
10. 2010 The birth of Instagram, a social organizing location that permits its clients to share their photos effectively, at first as it were for iOS clients, but since 2012 is additionally show for Android clients.
11. 2011 The birth of LINE, a social networking site that allows users to share photos and videos or have conversations with other users.
12. 2011 The birth of Google+, launched by Google. But at the beginning of the launch, Google+ was only limited to people who had been invited by Google. After that Google+ was launched in general.

### 1. Character Building of Students

One of the goals of Islamic education is to create human beings who are charismatic. Realizing students who can implement religious knowledge and teachings in everyday life. Creating students who are aware of the rules and obligations that must be fulfilled without coercion and feel burdened by these obligations.

One of the obligations that must be accounted for both in the world and in the world is related to anything that is done and done. Because humans are social creatures, who cannot live alone. *Hablum mina Allah and Hablum*

*minan nas*, there is a line of interaction between man and his God and man with man himself from others towards us will also motivate us to rise to build a better character in accordance with the image. Because basically a positive image of ourselves, both from us and from others is very useful.

### **1. The Purpose of Character Education in Islamic Perspective in Indonesia**

In Islamic history, the Prophet also affirmed that his main mission in educating humans was to strive for the formation of *good character*. [6] The most fundamental purpose of education is to make a person good and *smart*.

Western education figures who are worldwide such as Socrates, Klipatrick, Lickona, Brooks and Goble seem to echo the echo voiced by the prophet Muhammad SAW, that morals, morals or character are the inevitable goals of the world of education. Similarly, Martin Luther King agreed with the Prophet Muhammad by stating "Intelligence plus character, that is the true aim of education" [7] *Intelligence plus character, that is the true purpose of education*. In addition, character education has the following objectives:

1. Develop the basic potential of students so that they grow into good-hearted, good-minded, and well-behaved figures.
2. Strengthen and build multicultural community behavior.
3. Improving the civilization of a nation that is competitive in world relations.

According to Said Agil, the purpose of education is "to form people who have faith, noble character, progress and independence so that they have high spiritual resilience and are able to adapt to the dynamics of community development". Apart from the above view, the real purpose of character or moral education is for humans to be good and accustomed to the good.

In other words, it can be concluded that the reason of character instruction within the point of view of Islamic devout instruction in Indonesia is: to begin with, so that somebody gets utilized to doing great deeds. Moment, so that human interaction with Allah SWT and other individual animals is continuously well kept up and agreeable. Its essence, of course, is that to obtain the good, one must compare it with the bad or distinguish between the two. Then after that, you can draw conclusions and choose the good by leaving the bad behind. With good character, we will be respected by people. Conversely, a person is considered non-existent, even if he is alive, if his morals or character are damaged. [8] Thus, it can be said that the purpose of education and training that can give birth to behavior as a habit is so that the actions arising from good morals are felt as a pleasure for those who do it.

### **C. Analysis of Social Media Opportunities and Threats in Character Building of Students**

If you combine the word "Social Media" with "Character Education", you might think the two words are very far both similarities and differences. Social media is a supporting tool and means for humans to communicate and interact. Meanwhile, characteristic features education is the process of forming and fostering a person's character or personality.

From the discussion above, a thought emerged. Can social media affect the character education of students? What is the impact of social media on the formation of student character education? And what are the opportunities and threats of social media in the character education of students? For that, the author will describe in the analysis as follows.

## 1. Benefits of Social Media

The benefits of social media for students are as follows:

### 1. Adaptability

With social media, students can be able to learn how to develop the technical and social skills they need in facing the digital era. They will socialize with their best friends on social media and manage their friendships.

### 2. Expansion of the network of friends

With social media, students can increase their network of friends without having to meet and interact directly, they will get convenience in creating a useful community, which can contribute positively, and get the latest information more easily.

### 3. Motivated

With the formation of a wide community of friends, this will motivate students to develop themselves from the material or opinions of their friends who are connected online.

## 1. Positive Impact and Negative Impact of Social Media

### 1. Positive impact

1. Easy to get and find the latest information both from within the country and abroad
2. A good and cheap promotion place, giving birth to the spirit of entrepreneurship from an early age.
3. Easily adapt and socialize by making more friends.
4. Communication media are easy, fast and efficient.
5. A place to share/store photos and videos of daily activities. [9]

### 2. Negative Impact of Social Media

Lately we have come to the word that social media can bring the far closer and distance the closer." Of course not? In social media, we are free to communicate and interact with anyone from various parts of the world. As long as the place has an easy internet signal, the network is easy to connect. At any time we can access the latest information. But social media also causes negative things for its users. When someone is so engrossed in the virtual world, they will forget the real world. They will be more free and comfortable expressing their opinions and feelings. So this can adversely affect its users.

The negative impacts of social media use include:

1. Individualist and selfish (Interact enough on social media, no need to interact directly face-to-face)
2. Interfere with student learning activities
3. Danger of crime
4. Danger of fraud
5. Online game addiction
6. Not all users are polite
7. Interfering with communication and family life
8. Pornography
9. Teenage delinquency

From the benefits, positive impacts and negative impacts of social media provide opportunities and threats in the formation of student character and affect character education provided both in the family environment and in the school environment. One of the goals of character education is to create students who can implement good ethics, good character, good attitudes and so on in everyday life. But in its development, this social media also erodes a lot of these good values.

The sophistication of technology is like the fruit of simalakama, not keeping up with the times it will lag behind all information and convenience, but if followed without awareness and direct supervision of users (students) by parents and teachers, then this also damages the moral development of students. The development of the times and technology, especially social media, cannot be avoided or stopped, because this is also the world's need in order to welcome the era of the industrial revolution 4.0. So as a mobilizer in the world of education, it is our obligation to be able to nurture and direct students.

Social media provides opportunities for students to develop existing potential by easily accessing all information and multiplying friendships both with peers or younger people and older people. The relationship through social media does not look at the time and place, wherever it is as long as there is an internet network, communication can be established. The latest knowledge is easily obtained and students can learn religion through online media.

However, this social media also provides threats that can affect the growth and development of students in terms of character education. These include:

1. When children are more engrossed in their virtual world, individualism, selfishness and laziness will appear.
2. The sympathy and empathy for the people around is diminished.
3. Not disciplined time in activities (studying and carrying out worship) because everywhere cannot be separated from cellphones / Android.
4. The ease of access to friendships makes it easy for fraud and crime to arise.
5. The association of teenagers is not controlled, because there are users who dare to akases and upload something related to pornography.
6. The nature of pride, showing off, riya' and some of the traits that exist in ahlakul madzmudah tends to appear more because of everything that is done and that is uploaded on the account page.
7. Students easily imitate things that are not good by doing various

*Challenge negative on social media.*

8. Online game addiction.

From several opportunities and threats of social media in children's character education above, it is clear that social media also affects children's character education both directly and indirectly, both in a short and long time. Social media also affects a person's character, nature and habits.

There will be many things on social media that affect both positive and negative. So, in the use of social media, the wise thing is to manage its use while still getting direction and coaching by parents and teachers. Parents and teachers should provide responsible freedom and direct supervision. Because on television and online news, not a few teenagers become victims of crime and fraud on social media.

Thus, there are several things to consider for parents and teachers, namely conducting intense coaching and supervision and giving opportunities for children to interact and socialize responsibly because social media

also has certain effects on a person's physique. Try to always accompany parents when interacting through social media.

## Reference

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