

Violation of Politeness Principles in Wkwk Project Talk Show and Their Relevance to Students' Listening Competence

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Abstract

Purpose: This study aims to describe violations of the politeness principles found in the *Wkwk Project* talk show and analyze their relevance to listening competence in language learning.

Methodology: A qualitative descriptive approach was employed to analyze episodes of the “*Bocah Bocah Kosong*” program on the Wkwk Project (Genflix YouTube channel). Data were collected through listening and recording techniques, focusing on the interactions between the three hosts Meyden, Vior, and Chateez and various guest stars. The analysis identified deviations from Leech's politeness maxims.

Results: Five types of politeness violations were found: violations of the maxims of wisdom, generosity, praise, humility, and sympathy. The hosts often used sarcastic and inappropriate language, including examples where guest stars such as Maia Estianty were addressed disrespectfully. These patterns of speech reflect significant violations of language politeness principles.

Applications/Originality/Value: This study reveals that frequent violations of politeness principles in popular media content such as talk shows may negatively affect students' listening competence. Exposure to impolite or entertaining but irrelevant language may hinder learners' ability to distinguish essential information and reduce the effectiveness of classroom listening activities. These findings underline the importance of selecting appropriate media for educational purposes.

Introduction

The violation in principles of politeness on the Wkwk Project talk shows the evolution of communication culture in the modern era. Speech titles in this context become a significant representation of social interactions that reflect shifts in politeness norms. Afianti (2020:62) in his book entitled *Pragmatics: Theory and Analysis* states that pragmatics is research that studies the meaning contained in each utterance in a certain situation. This is relevant to the fact that in communicating, humans consistently use language, both verbally and in writing.

Pragmatics refers to research on how the meaning conveyed by speakers (or writers) is interpreted by listeners (or readers) according to Yule (2014: 3). The focus of this research is more inclined towards analyzing the meaning intended by each individual in their verbal expressions rather than separating the meaning of the words or phrases used in the speech. Factors such as the use of informal language, humor that is sometimes inappropriate, and the tendency to chase television ratings can cause deviations from the principles of politeness that should be applied in social interactions.

In pragmatics, context includes various factors such as the identity of the speaker and listener, the purpose of communication, cultural background, and the social and physical situation in which the communication takes place. According to Widiatmoko (2017), the main principle of pragmatics is that the meaning of an utterance cannot be understood completely without considering the context. This means that to understand the meaning of an utterance, we need to pay attention to the context in which the utterance is uttered. This context includes not only the words used, but also intonation, facial expressions, body movements, and other factors that contribute to the overall meaning of the communication.

According to Fadli (2020) pragmatics is a field of study in linguistics that focuses on the analysis of utterances or utterances spoken by speakers. Pragmatics studies how context influences the choice of language structures and language use in different communication situations. Pragmatics also addresses phenomena such as implicatures, presuppositions, and speech acts, all of which are important aspects of complex human communication. Violations of the principles of language politeness can be triggered by various factors such as direct criticism with harsh words, emotional encouragement, defense of opinions, accusing the interlocutor, and bringing down the interlocutor.

According to Afkarina (2022), as time goes by, not only direct communication is obtained, but also through digital media. One phenomenon that is common today is the use of digital media, especially YouTube, to get the latest information.

According to Vazira (2023), the use of words, tone of voice, intonation and sentence structure is a way of displaying politeness in aspects of language. Meanwhile, expressions, atti-tudes and other gestures are used to show politeness in behavioral aspects. In this research, we can identify errors in communication between hosts and guest stars, because the language used in “Bocah Bocah Kosong” content seems to deviate from the principles of politeness in communication.



Figure 1. Wkwk Project by Genflix YouTube channel which has 1.61M subscribers

The image above is of the YouTube account Wkwk Project by Genflix which has 1.61M subscribers. Wkwk Project is a YouTube account that is famous for its funny and entertaining content. They often raise themes of everyday life, with a distinctive touch of humor. One popular segment is “Bocah-Bocah Kosong”, which features sketches or silly situations involving children or teenagers. This content usually de-picts silly behavior and interactions, often highlighting social dynamics among young people. The relaxed and relatable delivery style makes many viewers laugh, and there is often a moral message behind each sketch. According to Chaer (2010:70), direct criticism includes harsh words, encouraging emotions, being protective of opinions, accusing opponents, and cornering opponents.



Figure 2. eps Bocah Bocah Kosong

In this episode of Bocah-Bocah Kosong, four hosts are seen: Chateez, Vior, Meyden, and Coki. They bring a cheerful and entertaining atmosphere, each with a unique personality. Satria Mahatir is invited as a guest star, which adds to the appeal of this episode. The theme raised is the naughtiness committed by Satria. In this sketch, the hosts explore the various reasons behind his naughty actions, with a humorous and entertaining approach. They use silly questions and absurd situations to reveal the humorous side of the naughtiness. The interaction between Satria and the hosts adds to the excitement, where Satria often gives surprising or ridiculous answers, making the audience laugh. Overall, this episode combines humor, familiarity, and a message about the importance of understanding the rea-sons behind behavior, making it an interesting and entertaining watch for all ages.

A speech can be considered polite or not based on language variations depend-ing on the standards of politeness adopted by the society where the language speakers live. Speakers who use polite and courteous words in interactions tend to be considered to respect politeness norms. According to Makmur (2019) in the In-donesian context, speech is considered polite when the speaker is able to use polite words, avoid direct ridicule, not give direct orders, and show respect for other peo-ple in verbal interactions.

A talk show is a television program format that features a host leading a con-versation with invited guests, whether celebrities, experts or other public figures. In talk shows, the topics of discussion can vary from the latest news, entertainment, politics, to social or cultural topics. The main goal of a talk show is to entertain, educate, and inspire the audience through dynamic interactions between the host and guests, as well as the dialogue that occurs between them. Talk shows often be-come a platform for promoting products, films, or other events, as well as for dis-cussing issues. -issues that are currently hot or controversial in society.

According to Pratama et al., (2020), to make a talk show interesting and have strong substance, an interviewer needs to have a deep understanding of the topic or issue being discussed in the event. This involves careful research, comprehensive information gathering, and a deep understanding of various aspects relevant to the topic of discussion. The

interviewer must be able to explore additional information, obtain diverse views, and understand the context and implications of the topic.

According to Pratiwi et al., (2021) a talk show is a format created to create a relaxed and friendly atmosphere, where the atmosphere created is often similar to the atmosphere in a house. In this context, this is reflected in the setting of the venue, which is often designed to feel comfortable and intimate, as well as in the informal and relaxed delivery style of the presenters. According to Astuti (2020), everyday life requires language as a means for various activities, as well as an essential communication medium.

According to Yonsa (2020), language politeness plays an important role in maintaining harmony and sustainability of social relations and is an essential requirement that must be adhered to in interactions between individuals and groups. Language politeness is very important in the university environment, considering that universities are places where social interactions between highly educated individuals occur intensively, according to Zalukhu (2022).

Language politeness is one aspect that is considered in pragmatic studies, and the discussion about speaking also brings us to the concept of pragmatics, according to Halawa et al., (2019). Currently, Indonesian speakers tend to pay less attention to the principles of politeness in speaking. This is caused by the speaker's limited knowledge regarding several factors, including the principles of politeness in language, the principles of cooperation in communication, and the communication context involved. The importance of using language that is in accordance with the principles of politeness in the context of modern speech programs. Often, hosts and guests tend to take risks with humor that would normally be considered controversial or even inappropriate. This creates a dynamic of seeking attention and making the event's success a top priority, sometimes ignoring traditional norms of politeness.

Pragmatics is a field of study that considers not only the literal meaning of a message, but also how context, goals, and social circumstances influence the way the message is understood and interpreted by the recipient, according to Bala (2022). Through a pragmatic study approach, we can understand how language choices, communicative strategies, and interpersonal interactions in speech shows reflect broader cultural shifts. Thus, it is hoped that this research will provide a valuable contribution to our understanding of contemporary communication dynamics in the context of television entertainment.

In the context of this research, deviations from the principles of politeness in speech are an interesting thing to research in pragmatic studies. Such deviations may occur for various reasons, such as cultural differences, varying communicative goals, and pressure to gain attention or receive positive responses from the audience. As the accessibility of media becomes more widespread and the use of language becomes more unrestrained, the principles of politeness are sometimes neglected in order to achieve the effect of greater entertainment or controversy. Various programs uploaded on the YouTube platform provide an interesting experience for the viewers. Various creations produced on YouTube, which are often referred to as superior content, have now become favorites among the public. Types of featured content that are currently popular include reality shows, talk shows, game shows, and various other interesting programs.

In Rahardi's book *Pragmatics*, (2005) pragmatics can be interpreted as research on language units used in external contexts. The result of pragmatic research is an understanding of contextual meaning or pragmatic meaning, which is often referred to as intent. Pragmatics is closely related to social interaction and relationships between individuals or groups in society can have both social and social dimensions. According to Suryawin et al., (2022) pragmatics is a field of study that examines how language use is influenced by the context, including the communication situation, the purpose of speaking, and the relationship between the speaker and the listener.

In pragmatic studies, politeness is an important aspect that influences social interactions. In the context of a talk show, deviation from the principles of politeness can produce significant communicative effects on the situation in the talk show. In this research, the focus is given to the analysis of deviations from politeness principles in the context of the *Wkwk Project* talk show contained in one of the contents called "Bocah Bocah Kosong". Language deviations when speaking often occur during communication and interaction between individuals. This also often happens in speech programs, sometimes differences in understanding can trigger errors in language.

Many researchers have conducted research on deviations from politeness principles using pragmatic studies. The results of the research entitled *Deviations in the Principles of Politeness in Mamah Dedeh Language in the Television Program Mamah and Aa Beraksi*, written by Ram et al., (2019). It can be concluded that deviations from the principles of politeness in Mamah Dedeh's language in the television program *Mamah and Aa Beraksi* on Indosiar are caused by several factors, including deliberate accusations against the interlocutor, use of language that is not appropriate to the context, protective attitudes towards opinions, strong emotional impulses, direct criticism with harsh words, mocking behavior, and lack of sympathy. In the interaction between Mamah Dedeh, the congregation, and the audience, it can be seen that uncontrolled emotions can affect their speech, such as annoyed expressions, using a high tone, and using strong words, which can result in less polite speech.

In research written by Makmur (2019) entitled *forms of deviation from the principles of politeness in language in discussions*. The researcher concluded that deviations from the principles of politeness in language among students occurred because students' attitudes seemed to prioritize their own opinions. Students seem to refuse to respect other people's points of view, students who do not accept opinions will give derogatory criticism and speak in a tone that demeans people who have different opinions.

The research conclusions were taken from an article entitled *Humor and Violations of the Maxims of Cooperation Principles in Ngampus Cartoons*, written by Sulistyono (2015). The article concludes that violations of the principle of cooperation in the Ngampus Cartoon include excess information, incorrect information, irrelevance of information, and conveying information in an inappropriate way.

Method

This research uses a qualitative descriptive method. According to Moleong (2010), the qualitative description method is an approach used to describe phenomena or objects as they are, with the aim of understanding in depth their characteristics and context. Abdussamad (2021: 32) concludes that qualitative research is a type of research approach in the social sciences that uses a natural paradigm, based on phenomenological theory (and similar) to research social problems in an area from a holistic perspective of the background and perspective of the object being studied.

The object of this research is the YouTube account Wkwk Project by Genflix with 1.61 million followers. The account highlights several events, one of which is “Bocah Bocah Kosong”. This account talks about talk shows or what are usually called talk shows which usually invite guest stars and will be asked questions. The content of “Bocah Bocah Kosong” is identical to 3 people who don't understand the answers given by the guest stars.

“Bocah Bocah Kosong” consists of Meyden, Vior, Catheez. The three of them were given the nickname Empty Boys because when the three of them were chatting with the guest stars it took a little while to digest the sentences that were said and the sentences that the three of them said seemed rude. This is the background to this research, because there are many errors in the principles of linguistic politeness.

The data in this research is in the form of speech between 4 presenters and a source in which the video contains deviations from the principles of politeness. This error occurred in the YouTube video on the Wkwk Project by Genflix account entitled Bocah Bocah Kosong in episode 11. Deviations from the principles of politeness in the use of language at the event were often carried out by the three hosts at the event. The three of them used a lot of harsh or sarcastic language towards the guest stars at the event.

The data source in this research is primary data. According to Pramiyati et al., (2017) Primary data is often used to summarize information in accordance with existing reality, ensuring that the results are accurate and relevant to actual conditions. In this way, the resulting information becomes more meaningful and can become a strong basis for the decision-making process.

Table 1. Population and sample data

Types of Violation	Population data	Sample data
Tact Maxim	3	1
Generosity Maxim	2	1
Praise Maxim	2	1
Modesty Maxim	3	1
Sympathy Maxim	2	1
Amount:	12 Data	5 Data

The data source in this research is observing speech that contains deviations from the principles of language politeness and triggers for language impoliteness contained in the Wkwk Project talk show. The data taken from the research includes four videos. In this case, the four videos were chosen for the reason that they were the most popular or had the most views. The data collection technique in this research is listening and taking notes. The listening technique is carried out by listening to the conversation in the video between the presenter and the resource person who deviate from the principles of language politeness. The note-taking technique is carried out by recording speech that contains deviations from the principles of language politeness. In this case the researcher identified the sentences spoken by the resource person and presenter.

The data analysis technique applied is qualitative analysis as explained by Miles and Huberman (1994), which includes three main stages. First, data reduction. At this stage, the data obtained is recorded in detail and analyzed on elements that are considered relevant. Data reduction is carried out using the basic technique of Sorting Determinants (PUP), where the data that has been identified is then simplified. The selected data is data that is directly related to the problem being analyzed, namely a violation of the principle of politeness in the Wkwk Project talk show on YouTube. Second, the presentation of data, at this stage, the selected data is arranged systematically and structured so that it is easy to understand. Third, drawing conclusions, this stage involves drawing conclusions from the entire data that has been collected, with conclusions that highlight the results of the analysis of violations of the principle of politeness in the wkwk project talk show on YouTube.

Result and Discussion

Musyawir (2017) states that there are five types of deviations from the principles of politeness, namely, 1) deviations from the maxim of wisdom, 2) deviations from the maxim of generosity, 3) deviations from the maxim of praise, 4) deviations from the maxim of humility, 5) deviations from the maxim of sympathy.

Tact Maxim

Data (1):

Meyden : “Tante tadi Chateez ngajarin aku Bahasa Surabaya, **tante tinggal ning ngendi ndasmu?**”

Maia : “Ndasku tinggal ning awakku”

Meyden : “Weh apa itu?”

Chateez : “artinya **ndasmu** itu kamu ya”

In the episode 18 Bocah-Bocah Kosong featuring Satria Mahatir as a guest star, there is an interesting interaction between the host and the guest. In the moment captured in Data (1), Meyden communicates with Maia Estianty using a term in Surabaya language that is actually impolite to use with older people. The phrase "ndasmu" taught by Chateez to Meyden illustrates a violation of the maxim of wisdom, where there should be respect in the choice of words when speaking to someone more senior. The background to this violation occurred because Chateez, as the host, taught Meyden Javanese words that were inappropriate to say to Maia. Although Chateez is a Javanese person who should understand social and cultural norms, he chose to be humorous by teaching Meyden the term. This shows his insensitivity to the social context and illustrates the naughty nature that is often highlighted in this program. This action aims to create a funny moment, but also implies a disobedience to the norms of politeness.

The reasoning behind this inappropriate word choice suggests that Chateez is trying to bring an element of surprise and humor to the interaction. In the context of the show, the use of rude language is considered a way to get laughter, even though it can hurt other people's feelings. When Maia responds with "Ndasku tinggal ning awakku," it is clear that she is also aware of the inappropriateness of the situation, adding a layer of humor to the conversation. Maia's response shows that even though the conversation is casual, there are still boundaries that need to be respected. Overall, the violation of the maxim of tact in this data not only reflects a lack of adherence to politeness norms, but also shows the dynamics between the host and the guest. Although the intention is to have fun, the use of rude words can have a negative impact on the atmosphere and relationships between the characters. This serves as a reminder that in a conversation, especially in the presence of elders, it is important to maintain respect even in a comedic context.

Generosity Maxim

Data (2):

Coki : “pernah ada pertengkaran kecil nggak?”

Vior : “ada, pernah kalua misal mau posting foto aku mau lihat dulu nanti aku pilihin tapi dia nggak pernah mau tanya aku dulu”

Meyden : “Vincent pernah sebel sama vior nggak? Karena sering dibilang ayang gemoyyy, **pernah kepikiran kayak ah bangsat banget nih cewek**”

Vincent : “pernah pas capek kalau seharian udah keluar sama dia pulang masih digituin”

Data (2) episode 37, Violation of maxims in conversation often occurs due to various factors, including the context of the relationship between speakers, emotional pressure, and the need to express dissatisfaction. In the example conversation above, there is an interaction between Coki, Vior, Meyden, and Vincent that shows a violation of the maxim of generosity. Meyden makes a rude expression that not only reflects feelings of frustration, but also shows a disobedience to communication norms that should support harmonious social relationships.

This is rooted in the dynamics of the existing relationship, where Vior seems to rely heavily on Vincent's attention, which triggers emotional questions from Meyden. Meyden asks Vincent about possible negative feelings he might have towards Vior, but his direct and rude way of using the term "bangsat" shows a lack of respect. A more, subtle and curiosity-based question about the experiences experienced in the relationship could have been more constructive. In this context, Meyden seems to want to explore the dark side of the relationship, but the way he delivers it actually creates tension and adds to the confusion. This violation reflects how emotions can change the way people communicate, often with unintended results. On the other hand, Vincent's ambiguous response using the term "digituin" adds another layer of confusion. This phrase does not give the listener any clarity about what he is really feeling or how the relationship is affecting him. In effective communication, it is important to provide clear and relevant information so that all parties can understand the context of the conversation. Vincent's violation of the generosity maxim highlights how ambiguity can disrupt the flow of communication and create more questions than answers.

The background of this conversation is also important to understand. Vior, who is spoiled and always wants attention from Vincent, creates a dynamic that demands attention and reassurance in their relationship. When that attention is not met, feelings of frustration arise, and this can trigger more emotional responses from their friends like Meyden. In social situations, dissatisfaction and uncertainty often lead individuals to express their feelings in less constructive ways, such as using rude or inappropriate language. This entire interaction highlights the importance of the cooperative conversation principle, which emphasizes politeness and clarity in communication. Meyden and Vincent's violation of the generosity maxim shows that when emotions rule a conversation, the result is often confusion and discomfort. Therefore, to maintain healthy relationships and effective communication, it is important for speakers to pay attention to their choice of words and how they convey information. This will help create a more positive and productive conversation atmosphere, and reduce the potential for unnecessary conflict

Praise Maxim

Data (3):

Rigen: “bahkan dia itu sudah bikin satu kata yang memotivasi kita semua, jadi kayak motivasi untuk sukses, kayak ada quotes gitu lah dia”

Meyden : “coba quotes”

Vior : “quotesnya apa?”

Mustofa : “iiiiiiii nya iiiiiii aaaaa”

Vior : “**titid**”

Mustofa : “ngangan nyenyenyeny rarararalah”

Vior : “ohh, jangan pernah menyerah”

Data (3) episode 10, In the context of the conversation presented, there is a violation of the maxim of praise committed by Vior towards Mustofa Tiktok. Rigen, as the host, tries to motivate the atmosphere by mentioning that Mustofa has created motivational words that can inspire many people. However, when Rigen asks Mustofa to share his quote, the interaction turns less constructive. Vior, instead of being supportive, chooses to give comments that are less empathetic and tend to belittle, indicating that he is not fully aware of the emotional impact of Mustofa's words. Vior's unawareness of Mustofa's feelings may be triggered by his focus on the need to express his own views. In this situation, Vior's comments that respond with the phrase "titid" and other jokes not only distract from the initial goal, but also create an atmosphere that is less supportive for Mustofa. In communication, it is important to maintain sensitivity to what others say, especially when talking about something personal or emotional. Vior seems more concerned with his own jokes than giving space for meaningful contributions from the guest.

Why Vior chose these words may be related to the informal nature of the social interaction between them. In this context, he may feel comfortable expressing his opinion in a relaxed manner, but at the same time, the choice of words creates discomfort. Lack of attention to the context and feelings of others in communication can lead to a violation of the maxim of praise, where the focus should be on providing encouragement and recognition. This shows that inappropriate humor can backfire, especially if it does not take into account the mood of the interlocutor. Mustofa, as a guest star, may feel pressured to make a meaningful contribution. In such a situation, support from other members of the conversation becomes very important. However, Vior's dismissive reaction can reduce Mustofa's motivation and ruin the overall experience. On the other hand, Vior's phrase "oh, never give up", although intended positively, is ambiguous and seems out of place in the context of the discussion which is supposed to be praising Mustofa. This adds to the confusion and shows that communication needs to be clearer and more focused to build a positive atmosphere. Overall, Vior's violation of the maxim of praise illustrates how important empathy and attention to the feelings of others are in communication. Failure to provide appropriate praise or support not only hurts others but also creates an unsupportive environment. In a conversation, all parties should strive to prioritize respect and support each other, so that communication can run smoothly. Thus, maintaining the principle of mutually respectful communication will help create more positive and productive interactions for all involved.

Modesty Maxim

Data (4):

Coki : “menurut vior pekerjaan kakak ini apa? Sebelum kita kenalan secara offician”

Vior : “PT GYM”

Arlida : “emang kenapa kok PT GYM, kan nggak ada kotak kotaknya perutku”

Vior : “**oh yaudah LC**”

Arlida : “**kok LC sih!!**”

Coki : “kan dikira”

Data (4) episode 44, In this conversation, Vior's violation of the modesty maxim towards Arlida is highlighted. Coki started the interaction by asking Vior's opinion about Arlida's job before they formally knew each other. However, when Vior mentioned "PT GYM," Arlida immediately responded with a doubtful tone, indicating that there was discomfort between them. Vior then responded by belittling Arlida, referring to her as "LC" or Lady Companion, a term that often carries a negative stigma. This statement not only shows Vior's lack of empathy, but also reflects his insensitivity to how his words could affect Arlida's image. This violation of the maxim occurred in a context where Vior may not have been fully aware of the emotional impact of his comments. It is possible that he was trying to be humorous or attention-grabbing, but his choice of words was detrimental. In many cases, individuals who lack social awareness tend to comment without considering the feelings of others. Vior may have felt that his jokes were entertaining, but instead added to Arlida's discomfort as a guest star.

One of the reasons why this violation occurred was the pressure to appear attractive in front of the audience. In the context of the event, Vior may have felt that controversial comments could attract attention and create an interesting moment for the audience. However, this strategy often comes at a cost, namely sacrificing the feelings of others to achieve this goal. When attention is directed at the external impression, sensitivity to the impact of words can be lost, resulting in a violation of communication norms that should maintain honor and respect between individuals. The power dynamics between the host and guest also contributed to this violation. Vior may have felt that she had more control as a host, so she dared to make comments that could be considered demeaning. In situations like this, there is a tendency for people who feel they have power to speak more freely without considering the consequences. Not understanding how such statements can affect others suggests that Vior may not have enough experience in handling sensitive situations, which is an important part of good communication skills.

Overall, this violation of the modesty maxim highlights the importance of social awareness and empathy in communication. Vior needs to learn to be considerate of others' feelings and choose supportive words, especially in contexts that involve social stigma. Respecting the position of others and considering the impact of comments made are important aspects of maintaining positive and respectful interactions. By increasing sensitivity to social situations and the feelings of others, communication can become more harmonious and productive, creating a supportive environment for all participants.

Sympathy Maxim

Data (5):

- Chateez : "biasanya sebuah sifat itu tercipta karena ada sesuatu dibelakang, nah itu karena apa?"
Coki : "kamu agak tertarik yaa?"
Chateez : "**Palalu, nggak lah!**"
Coki : "nggak maksudnya itu tertarik menggali masalahnya"
Chateez : "ya biar menarik lah podcastnya"

Data (5) episode 11, In the conversation between Chateez and Satria, there is a glaring violation of the sympathy maxim. Chateez begins with a fairly reflective question about a person's character and what might be his background. However, Coki's response to the question "you're a bit interested huh?" takes the interaction in a less constructive direction. When Chateez replies with "Palalu, no," his attitude seems dismissive, creating the impression that he is not interested in exploring the topic further. This shows how communication can become unsympathetic when one party shows indifference to the views or feelings of the other. This violation of the sympathy maxim is triggered by several factors, including the power dynamics in the conversation. As the host, Chateez may feel that she has more authority to express her views without considering the impact on Satria, as the guest star. This kind of attitude often arises in situations where someone feels more dominant and dares to speak without filtering their words. This shows that social awareness and empathy are very important in maintaining positive and respectful communication.

In addition, Chateez's indifference to Satria's feelings may stem from a lack of experience in handling sensitive situations. In the context of a podcast, where interactions are often casual and informal, hosts may feel that snarky or humorous comments can create an engaging atmosphere. However, derogatory language choices, especially those that refer to negative behavior, only create tension and disrupt the guest's comfort. Chateez may not realize that the jokes he intended to lighten the conversation could actually turn out to be rude and hurtful. Furthermore, when Chateez directed deeper questions about Satria's past, he seemed to ignore Satria's feelings that he might not want to discuss the negative aspects of his experiences. Coki's response of trying to steer the conversation back to a more positive topic by stating that "it doesn't mean that I'm interested in digging up my past" suggests an attempt to keep the atmosphere light. However, Chateez's defensive response made the atmosphere even more tense, creating discomfort for Satria. Overall, the violation of the sympathy maxim in this conversation highlights the importance of empathy and social awareness in communication. In order for the interaction to go well, all parties need to make an effort to understand each other's feelings and perspectives. Chateez should be more mindful of how their words may affect others, especially in contexts where sensitivity to personal experiences is key. By increasing awareness and understanding in communication, maxim violations can be avoided, creating a more positive and harmonious atmosphere for all participants.

The relevance of the principle of politeness in the context of listening skills can be seen through the talk show *Bocah Bocah Kosong* presented by Wkwk Project by Genflix. In this program, the diversity of discussions, dialogues, and resource persons plays a significant role in influencing the use of good and correct speech. The application of informal speech is expected to be able to broaden students' horizons regarding polite language etiquette. In events like the Wkwk Project, which feature a casual and sometimes informal communication style, interaction patterns that don't pay attention to the politeness aspect can affect the way students listen to conversations. Students who are exposed to this type of communication that does not pay attention to the norms of politeness may have difficulty in filtering the information conveyed, as their focus is distracted by the inconsistency of behavior or expression used by the speaker.

Politeness in communicating plays an important role in the learning process, especially in the context of listening. Research shows that impolite or abusive communication can interfere with the understanding of the message conveyed, as nonverbal and verbal elements that contain tension or disharmony can affect the way individuals receive information. In the context of the Wkwk Project, violations of politeness in speech degrees have the potential to cause students to have difficulty distinguishing which information is relevant and which is only entertainment, which can lead to a decrease in the effectiveness of the listening process in the classroom.

Violations of politeness in events like the Wkwk Project can affect students' social and emotional skills in interacting with others. Listening not only involves the cognitive aspect of receiving information, but also involves understanding the social context and communication ethics. If students are exposed to communication that ignores politeness, they may become less sensitive to the social norms that apply in everyday interactions. Therefore, it is very important for educators to provide examples of polite and normative communication so that students can develop good listening skills, as well as foster a deep understanding of the social context in communication.

Conclusion

Conclusions drawn from the analysis of the conversational data presented, several violations of conversational maxims were observed. The first significant violation is the maxim of tact which is reflected in Chateez's inappropriate use of language towards Maia. By teaching Meyden a term that could be considered impolite to address someone older, Chateez undermines the principle of tact that requires speakers to communicate carefully and consider the status of the recipient. This not only reflects a lack of politeness but also shows a disregard for cultural norms regarding age and respect.

The second violation relates to the maxim of generosity, as seen in the exchange of opinions between Meyden and Vincent. Meyden's choice of words, especially the harsh line "what a bitch," detracts from the potential for a positive conversation, while Vincent's unclear responses further add to the confusion. The lack of clear communication and mutual respect shows how failure to adhere to the principle of generosity can disrupt the flow of dialogue and create a hostile atmosphere, thereby failing to foster cooperative interactions.

Vior's violation of the maxim of praise can be seen from Vior's attitude of belittling Mustofa Tiktok's efforts to share motivational quotes. Vior's comments lacked substance and empathy, not only belittling the guest but also demonstrated a failure to support and encourage others in the conversation. This incident underscores the importance of recognizing the emotional weight of words and maintaining supportive dialogue, as the maxim of praise encourages speakers to uplift rather than criticize, especially in public settings.

The violation of the maxim of sympathy is highlighted through Chateez's remarks towards Satria, where the lack of sensitivity and empathy results in insulting comments. This incident illustrates how power dynamics and social awareness can influence interactions, resulting in comments that foster discomfort rather than connection. In short, violations of these principles emphasize the need for awareness and sensitivity in communication, as they significantly impact the quality of interpersonal exchanges and the overall atmosphere of the conversation.

The relevance of the principle of politeness in the context of listening skills can be seen in the talk show *Bocah Bocah Kosong* presented by Wkwk Project by Genflix, where the diversity of discussions and communication styles that are sometimes informal play a significant role in influencing students' understanding of good and correct speech. Impolite communication can cause students difficulty in filtering information, because their focus is divided by the inappropriateness of behavior or expressions used by the speaker, thus reducing the effectiveness of understanding the message. Therefore, it is important to provide examples of polite and normative communication so that students can develop good listening skills and understand the social context in communication.

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